the New Colony Six and appeared as Monte the Coleman in “Major League I” and II) perform at the Hospitality Hub, behind the Overlook Café on the exhibit floor.

Also new for the 151st Midwinter Meeting, attendees can take advantage of special offers via a Virtual Tradeshow Bag. The Virtual Tradeshow Bag will be emailed to the primary registrant beginning Feb 24. All attendees can access the Virtual Tradeshow Bag when they download the Midwinter Meeting mobile app.

### Treats in the exhibit hall

When you visit the exhibit hall, you also can enjoy an ice cream treat courtesy of the University School of Dental Medicine and the Midwestern University College of Dental Medicine. Free-taste ice cream treats will be available on the exhibit floor during all three days of the meeting, starting at 9 a.m.–5:30 p.m. on Thursday, Feb. 25, and Friday, Feb. 26, and starting at 2 p.m. on Saturday, Feb. 27, while supplies last on each day (so be sure to get there on time if you’re set on enjoying a treat).

### Innovative continuing education

The CDS member-leadership team reports that it is always looking for ways to improve the Midwinter Meeting. And evidence of that is visible this year in the three new learning tracks that have been added to the meeting. For the first time, the University of Illinois Chicago College of Dentistry, the Southern Illinois University School of Dental Medicine, and the United Kingdom will present their shows on Thursday, Feb. 25. All attendees can access the Virtual Tradeshow Bag when they download the Midwinter Meeting mobile app.

### Midwinter Meeting exhibit hall

**You can earn one C.E. credit each day**

**Thursday, Feb. 25**

9 a.m.–5:30 p.m.

**Friday, Feb. 26**

9 a.m.–5:30 p.m.

**Saturday, Feb. 27**

9 a.m.–4 p.m.
NEW! Visalys® Core –
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Visalys® Core is a fluoride-containing, dual-curing composite, developed for the fabrication of radiopaque core build-ups and core fillings and for cementing root posts. The product incorporates Active-Connect-Technology (ACT), which is unique in the market. This enables the material to bond actively with popularly used light-curing and dual-curing, single-step and multi-step adhesives, without an additional activator. The advantage for users is that it allows them to use the bonding agent they are used to – no matter whether it is a light-curing or dual-curing, a single- or multi-bottle system.

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Visit us at the Chicago Midwinter Dental Meeting
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Strong dollar adds to Canadian meeting’s appeal

The exchange rate at press time had the U.S. dollar worth more than $1.30 Canadian, which according to Pacific Dental Conference organizers, translates to great deals on travel, accommodations and other costs for U.S. residents attending the meeting.

But the deals are just the beginning. The real benefits come from the more than 130 speakers and 193 sessions — and an exhibit hall with more than 600 booths. If that’s not enough to get you heading to Vancouver, British Columbia, the meeting also will include a bunch of St. Patrick’s Day fun, including a Celtic Celebration with Tiller’s Folly on March 17.

The PDC, which typically attracts more than 12,500 dental professionals, is from March 17–19 in Vancouver, British Columbia. Online registration is available at www.pdconf.com. For most attendees, C.E. credit is given for general attendance (up to five hours) and individual courses (up to 20 C.E. credits).

(Handout: Pacific Dental Conference)

Pediatric dentists heading to the River Walk

The fun and history of Alamo City combine with top speakers and high-value C.E. at the American Academy of Pediatric Dentistry (AAPD) 2016 annual session. The event will be held from May 26–29 at the Henry B. Gonzalez Convention Center in San Antonio, Texas.

Online registration is open via www.aapd.org, with the cutoff for advanced registration set for April 4. You can use AAPD’s online itinerary planner to find details on the scientific program, social events and other events in San Antonio.

Barbecue, hoedown, carnival rides

The welcome reception on Friday, May 27, will feature a family-friendly fiesta San Antonio style, with barbecue, southern hoedown and carnival rides for the kids. The keynote speaker on Friday, May 27, will be Erik Wahl, an internationally recognized graffiti artist known for his high-energy, inspirational live performances. The best-selling author of the business book “UNThink” uses his on-stage painting as a visual metaphor to communicate his core message: encouraging organizations to achieve greater profitability through innovations and superior levels of performance.

Because attendees must register for the meeting prior to making meeting-block hotel reservations, attendees are encouraged to register early. There are a number of hotels in the AAPD block, including the Marriott Rivercenter (headquarters hotel), the Marriott Riverwalk, the Grand Hyatt San Antonio, the Hilton Palacio del Rio, and the Hyatt Regency San Antonio.

* PEDIATRIC, page A9
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New mouthguard gives athletes everywhere something to smile about

Keystone Industries, the U.S.-based company that manufacturers some of the world’s top mouthguard products, has launched the latest product in its Pro-Form Mouthguard line — the PF2 mouthguard.

Unlike laminated mouthguard products that require a dentist to custom fit to the patient, the PF2 mouthguard is a do-it-yourself guard that provides an accurate custom fit without any need to take impressions of the teeth.

No appointment; no impressions
With the elimination of appointments and impressions, the price of this guard is significantly lower than custom-fit mouthguards while still providing high-impact protection, according to the company. The PF2’s unique design also enables it to be re-fit by the user multiple times.

“Being a leader in this field means we need to set the bar high for new products and innovation,” said Michael Prozzillo, vice president of sales for Keystone. “The PF2 will change the way athletes buy mouthguards, but also how the dentist sells them.”

The suggested retail of the PF2 mouthguard is $38. It is available in either black or white. The company reports that there will be bulk purchasing available in the near future, which will include a display piece and literature on the product suited for dental offices.

Multiple color options will also be available soon, similar to the Pro-Form line of color options, according to the company.

Custom fit in less than a minute
“You just won’t be able to get ahold of another mouthguard that can be custom fit in under a minute and provide the same beneficial features,” said Derek Keene, Keystone’s vice president of marketing and product development. “We’re excited to watch PF2 take off and provide significant value to our customers and athletes across the country.”

To keep up to date on the PF2 and Keystone, go to www.keystoneindustries.com. You also can follow the company on all the major social media platforms.

About Keystone Industries
Keystone Industries, a privately held company founded in 1908, has maintained a reputation for producing innovative, high-tech dental products in both the operatory and laboratory realms. The company is committed to providing customers with the finest quality materials while developing products that surpass customer expectations. As this commitment has been met, the company has moved forward with expansion around the globe.

(Source: Keystone Industries)